



Tech_in a Day

An immersive, hands-on look at the technologies that are disrupting the world

The pace of change in technology is constantly accelerating. Consumers are embracing mobile, the Internet of Things, wearable technology and more. With these new technologies come exciting new opportunities in every sector, from retail and advertising to government and finance.

Tech_in a Day will give you a fundamental understanding of the tech landscape of today, as well as equip you with the confidence and knowledge to be ready for tomorrow. We will decode the magic behind devices like Oculus Rift, iBeacons and NFC leaving you empowered to harness the opportunities of these new technologies.

I walked in there thinking that because I wasn't well versed in coding, html, or robotics that I was excluded from this community. After spending some time with the Decoded team, I found that not only was my lack of experience not a problem, but I'm able to break into this world more seamlessly than I ever thought possible.

Art Director
McCann

Tech_in a Day Agenda

Why is 'tech' relevant to my business?

Morning

- History of the Future
Explore the human and cultural trends driving the development of new technologies.
- Electronics, Sensors and Computers
Understand the hardware behind connected devices.
- Hands-On
Create a physical device that triggers a digital action.

Afternoon

- Beacons and Data
Understand the different ways data can be transferred between devices.
- Interfaces
Explore motion control and get hands on with Oculus Rift, Xbox Kinect and Leap Motion.

Knowledge

Understand the current connected devices landscape: where it came from, where it's going, and how you can play a part.

Innovation and Creativity

Leave inspired by the limitless possibilities offered by open hardware and the internet.

Activate Talent

Discover how your business can prototype new connected products and services.

Skills

Hands-on experience building physical prototypes – building circuits, using sensors, and connecting physical outputs to web APIs.

Communication

Leave empowered to build closer relationships with the technologists in your life.

Leadership

Gain the strategic knowledge to lead your organization into the world of connected devices.