Tech_in a Day

An immersive, hands-on look at the technologies that are disrupting the world.

The pace of change in technology is constantly accelerating. Consumers are embracing mobile, the internet of things, wearable technology and more. With these new technologies come exciting new opportunities in every sector, from retail and advertising to government and finance.

Tech_in a Day will give you a fundamental understanding of the tech landscape of today. We'll decode the magic behind the latest internet connected devices, uncovering innovation processes like rapid prototyping and agile development. You'll leave with a deep understanding of how to innovate with technology (as well as having created your own internet connected device!)

Morning

- History of the Future
  Explore the human and cultural trends driving the development of new technologies

- Electronics, sensors and computers
  Understand the hardware behind connected devices.

- Innovation Incubator
  Get hands on with the latest tech, and brainstorm an internet connected device for your business or personal life

Afternoon

- Connecting Physical to Digital
  Understand how the physical world is being connected to the digital world. Use physical triggers like NFC and iBeacons to send texts, emails, tweets and more.

- Sensors and Data
  Use sensors to bring your idea to life and see how data is being collected about the world around us.

- The Connected World
  Take your prototype a step further with a look at 3D printing and laser cutting.

DECODED

Why is it relevant to my business?

While many of our alumni leave **Tech_**in a Day with a thirst to carry on innovating, the biggest outputs are far broader:

Knowledge

Understand the current connected devices landscape: where it came from, where it's going, and how you can play a part.

Skills

Hands-on experience building physical prototypes – building circuits, using sensors, and connecting physical outputs to web APIs.

Innovation and Creativity

Leave inspired by the limitless possibilities offered by open hardware and the internet.

Communication

Leave empowered to build closer relationships with the technologists in your life.

Activate Talent

Discover how your business can prototype new connected products and services.

Leadership

Gain the strategic knowledge to lead your organisation into the world of connected devices.

I found the training from Decoded invaluable. It gave me a clear, easy and relevant level of understanding of how we can all build future platforms and to think about the art of the impossible and make it possible through data.

Rachel Bristow
VP Global Media Data & Analytics,
Unilever

Decoded managed to remove the magic from emerging technology - bittersweet in that the glamour is gone, but workwise I no longer fear new technology! Thanks Decoded

Rob Norris
Programme Manager,
Paddy Power

The Decoded Experience

Beautiful venues

Whether hosting Decoded at our London and New York permanent venues, or an international pop-up, we select bright, open and beautiful spaces for your intensive learning experience.

Brain food

Good nutrition is vital to maintaining alertness and energy levels throughout the day. We have an in-house chef who prepares fresh seasonal food and healthy snacks throughout the day.

Brilliant instructors

The Decoded experience is much more than a set of slides. As well as being the best working developers in the world, our facilitators are non-judgemental and understanding, and take great pride in never leaving anyone behind.

Cost & Logistics

Tech_in a Day starts at 9am and finishes around 6pm. Absolutely no preparation is needed from attendees beyond a short registration form. All attendees need to bring is themselves; MacBook Airs, Arduinos and other course materials are all provided.

Number of attendees	Cost (excl. VAT)
Individual	£1050
Group of 10	£10,000